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Electronic Patent Application Submission

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EFS ID: 66978
Application ID: 09988291 
Title of Invention: SYSTEM AND METHOD FOR
GATHERING AND
STANDARDIZING CUSTOMER
PURCHASE INFORMATION FOR
TARGET MARKETING
First Named Inventor: Michael ROTHMANet al
Domestic/Foreign Application: Domestic Application
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Confirmation number: 8456
Attorney Docket Number: NONE

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Electronic Version v1.1
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Title of Invention	SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING CUSTOMER PURCHASE INFORMATION FOR TARGET MARKETING
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Application Number: 09/988291



Date: 2001-11-19

First Named Applicant: Michael ROTHMAN et al

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Stephen Schreiner Registered Number: 43097	Stephen Schreiner	Attorney

Documents being submitted
us-ids

Files
2IDS47004180CAT6-usidst.xml
us-ids.dtd
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Comments



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING CUSTOMER PURCHASE INFORMATION FOR TARGET MARKETING						
Application Number:	09/988291						
Confirmation Number:	8456						
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Attorney Docket Number:							
Art Unit:	3624						
Examiner:	Geoffrey Akers						
Search string:	(5500514 or 5500681 or 5504519 or 5508731 or 5513102 or 5513117 or 5521363 or 5523794 or 5537314 or 5551021 or 5563933 or 5564073 or 5570295 or 5594493 or 5603025 or 5604542 or 5612868 or 5634101 or 5652602 or 5664115 or 5665953 or 5671267 or 5671409 or 5682524 or 5689100 or 5710886 or 5715402 or 5721831 or 5724424 or 5727163 or 5749178 or 5758328 or 5761647 or 5761661 or 5765143 or 5767896 or 5787403 or 5794178 or 5794207 or 5806044 or 5806045 or 5815127 or 5819092 or 5819285 or 5832457 or 5835087 or 5842178 or 5845259 or 5862223 or 5870721).pn.						
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US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
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Signature

Examiner Name	Date